Bromadiolone

By DoMyOwn staff

What is Bromadiolone?

Bromadiolone is an odorless, yellow-white to off-white powder. It is the active ingredient in many rodenticides. Bromadiolone formulations include baits, mini pellets, paraffin blocks, tracking powders, concentrates, and dusts.

What kind of rodents does Bromadiolone target?

Bromadiolone targets both rats and mice, including those that might be resistant to first generation anticoagulants.

How does Bromadiolone work to control rodents?

Bromadiolone falls into the class of rodenticides known as anticoagulants. Most rodent control today utilizes anticoagulant rodenticide baits. Anticoagulants cause death in rodents by disrupting the normal function for blood-clotting, resulting in death from internal bleeding. Death is delayed; occuring within 3 to 10 days after feeding begins.

Advantages of Anticoagulant Baits:

- There is no pain involved so the rodent does not associate their condition with the bait, and will return to feed.
- Anticoagulants are considered "low hazard" to people and animals.
- The delay in onset of symptoms allows for time to prevent serious consequences in the case of accidental poisonings in humans, pets, or wildlife.
- Vitamin K1 is a readily available antidote for anticoagulant poisoning.

The Following Products Contain Bromadiolone

Contrac Rodent Place Packs - A single feeding bait in pellet form that has superior acceptance by mice and rats.

Contrac Blox Rodenticide - A highly palatable, weatherable poisonous bait that is very attractive to rodents.

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