

Go where no gel has gone before

*Reach deep into cracks,
crevices, and voids to
eliminate cockroaches*



Avert® DF
Dry Flowable Cockroach Bait

When harborages aren't serviced effectively, deep pockets of roaches are left to build a population. As a result, it's very difficult to control these pests. To solve this problem, BASF developed **Avert® DF** Dry Flowable Cockroach Bait. It reaches deep into voids and cracks where gel baits can't go.

This cockroach bait provides confidence that roaches are controlled, going deeper to reach them where they live, breed, and hide. Easy application, quick control, and long residual save you valuable time and labor costs.

- **Unique Bait:** Dry bait formulation penetrates deep into cracks, crevices, and voids
- **Dual Modes of Exposure to Bait:** Provides lethal consumption through direct feeding and Pick-n-Preen
- **Highly Attractive:** Delivers 100% mortality to control both gel-bait averse and non-gel-bait averse cockroaches
- **Efficient:** Remains effective for more than 22 weeks after initial treatment

 **BASF**
We create chemistry

Unique Bait

Penetrates deep into cracks, crevices, and voids where gels and bait stations cannot reach

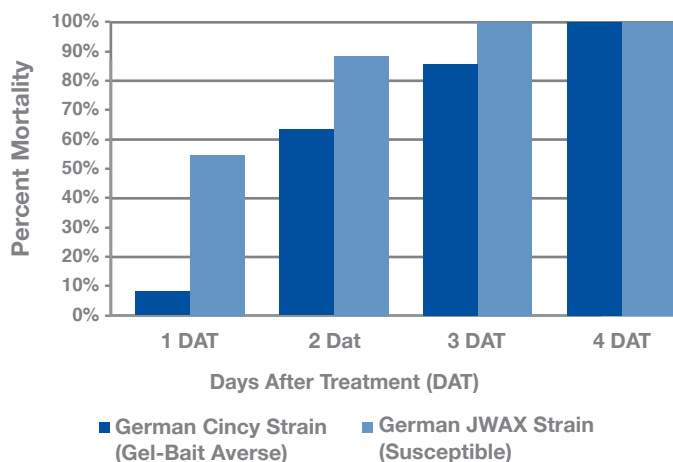
- Unique dry formulation gets puffed from a special, ready-to-use applicator
- Product flows on a cushion of air to penetrate spaces where cockroaches are harboring



Highly Attractive

Controls both gel-bait averse and non-gel-bait averse cockroaches

Adult* German Cockroach Mortality
Cincy Gel-Bait Averse Strain vs. JWAX Susceptible Strain



*10 Adult Females and 10 Adult Males
Grzesiek Buczkowski, Ph.D. Center for Urban and Industrial Pest Management, Purdue University. Roach Mortality - Laboratory, Date 2012



Avert® DF Dry Flowable Cockroach Bait

Article#: 59014055

Packaging: 1 Box (12x30 gram)

Ready-to-Use Tubes

Dual Modes of Exposure to Bait

Offers lethal consumption of bait through dual modes of exposure to bait

- 1) Direct Ingestion
- 2) Pick-n-Preen: Clings to roach bodies when they walk through, ensuring that the powder is later ingested when the roaches preen themselves

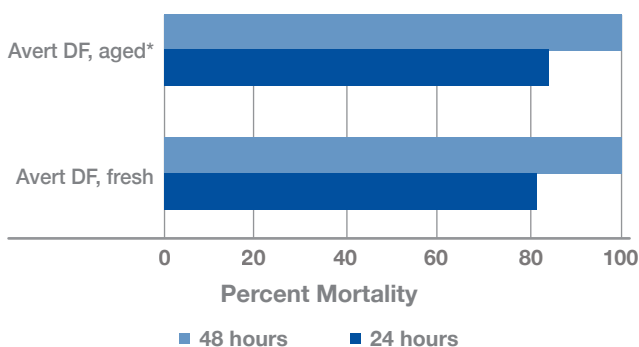
Purdue University 2003 Study Results on Avert DF found:

- "All cockroaches picked up visible quantities of dust on their legs."
- 100% control after 4 days

Efficient

Remains effective for more than 22 weeks after initial treatment

Mortality Percentage Using Fresh and Aged Avert DF on Oriental Cockroaches



*Bait was aged for 22 weeks in an open dish in the laboratory
Lesley L. Quesne, Sorex Limited St. Michael's Industrial Estate, Widnes, Cheshire WAS 8TJ, UK, Report Number: OC25-006, Date 01/2004

A little goes a long way in roach elimination

- Low application rate per bait placement
- Using 0.15 grams per placement, one 30-gram tube of Avert DF equates to approximately 200 bait applications



Rely on Avert DF Dry Flowable Cockroach Bait as a part of the Complete Cockroach Solution protocol from BASF.

To learn more, visit pestcontrol.basf.us or contact your local BASF sales representative.