



Introducing Dismiss®NXT. The #1 Sedge control product just got better. Stop Sedge and Start reducing future populations today with Dismiss®NXT







What is Dismiss®NXT Herbicide?



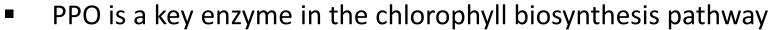
□ A Novel combination of Sulfentrazone and Carfentrazone, two highly effective PPO Inhibiting Al's discovered by FMC, optimizing overall selective post emerge weed control
□ Dismiss®NXT provides improved tuber mortality reducing future sedge populations
□ Doing more with less – Get the results you expect at lower use inputs





Mode-of-Action

- PPO-Inhibiting herbicide
 - Protoporphyrinogen oxidase



- Catalyzes reaction that leads to formation of chlorophyll and heme
- Inhibition is activated by light
 - Plant does not have to be undergoing photosynthesis for inhibition to take place
- Cell membrane disruption results in plant death
- Taken up by the plant through foliar absorption and root uptake







What is in Dismiss®NXT?



Dismiss®NXT	Sulfentrazone lb ai/A	Carfentrazone lb ai/A	
5.0 fl oz	0.123	0.013	Recommended Bentgrass and Perennial Rye rate
7.5 fl oz	0.184	0.021	Recommended KY Bluegrass and Tall Fescue rate
10.0 fl oz	0.246	0.027	Recommended Warm Season Rate

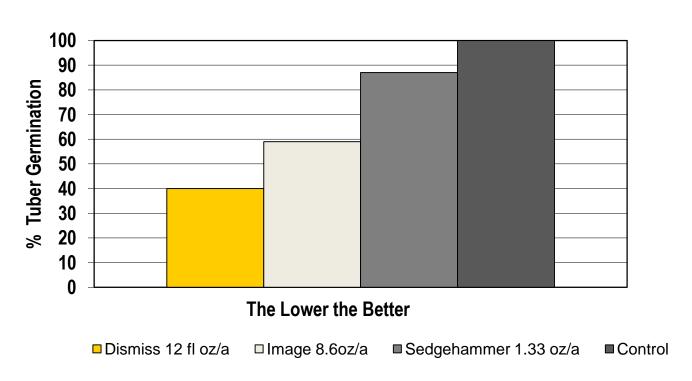




Tuber Reduction with Dismiss



Yellow Nutsedge Tuber Germination



Yellow nutsedge tubers collected from treated areas after control was achieved, then germinated in clean soil

Results Without The Wait

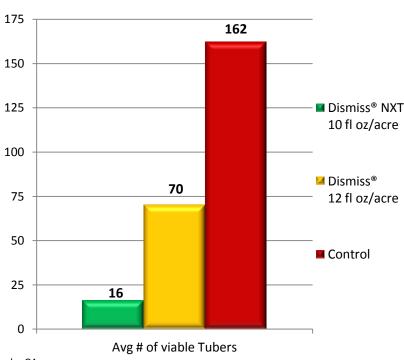




Benefits of Dismiss®NXT Herbicide



Improved Tuber Mortality



A Dismiss®NXT 2 year study provided the following results:

- ➤ Dismiss®NXT provided a 90% tuber population reduction vs. the control (16 vs. 162)
- ➤ Dismiss®NXT performed 77% better than Dismiss® (16 vs. 70)
- ➤ Reduce future populations today and improve turf quality tomorrow with Dismiss®NXT!







Benefits of Dismiss®NXT Herbicide



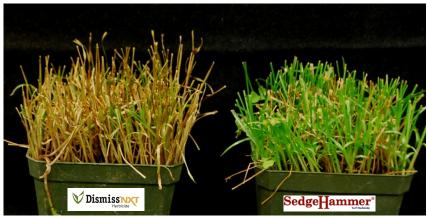
Speed and Improved Kyllinga Control



FMC – Ewing, NJ 2016

7 DAT Kyllinga

Dismiss®NXT 5 fl oz/A on left Certainty® 1.25 oz/A on right



FMC - Ewing, NJ 2016

7 DAT Kyllinga

Dismiss®NXT 5 fl oz/A on left Sedgehammer® 1.33 oz/A on right

The Results Speak For Themselves!

Certainty is a trademark of Monsanto Technology LLC Sedgehammer is a registered trademark of Gowan Company, LLC





Yellow Nutsedge Control – 3DAT





3 DAT Dismiss® NXT 5 fl oz/A



3 DAT Dismiss® NXT 10 fl oz/A



3 DAT Certainty® 1.25 oz/A



3 DAT Sedgehammer® 1.33 oz/A



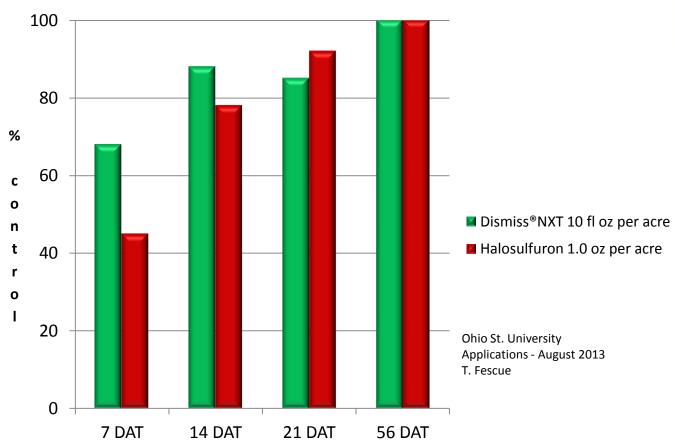
Control





Yellow Nutsedge Control



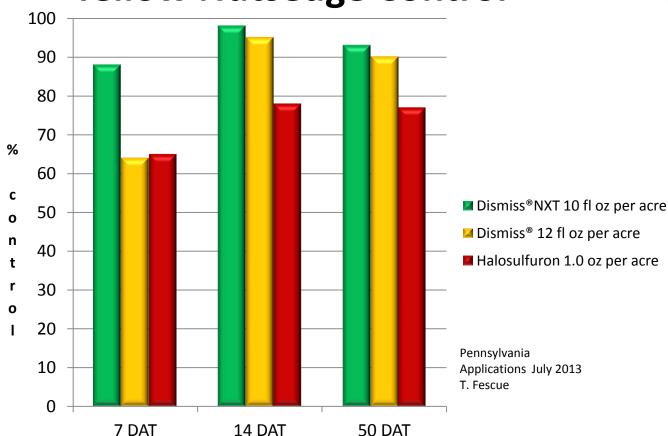






Yellow Nutsedge Control





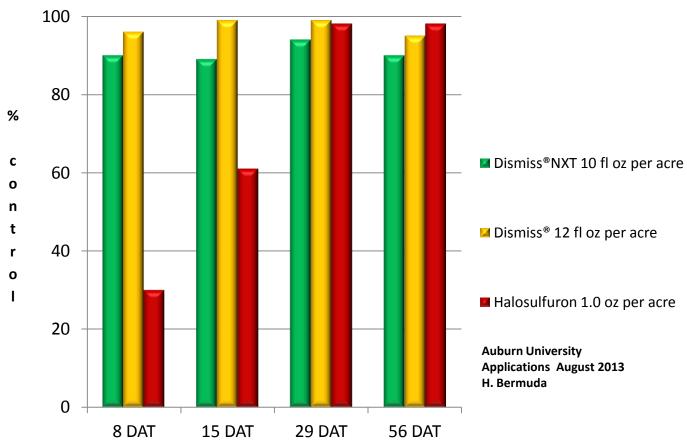
Dismiss®NXT at 10 fl oz/acre providing speed and control with 33% less Sulfentrazone than a 12 fl oz/acre rate of Dismiss®





Cock's Comb Kyllinga





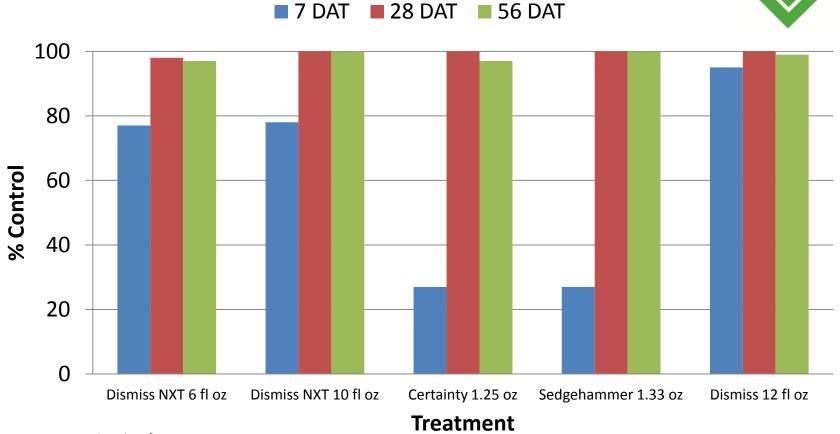
Dismiss®NXT at 10 fl oz/acre providing speed and control with 33% less Sulfentrazone than a 12 fl oz/acre rate of Dismiss®





Yellow Nutsedge Control





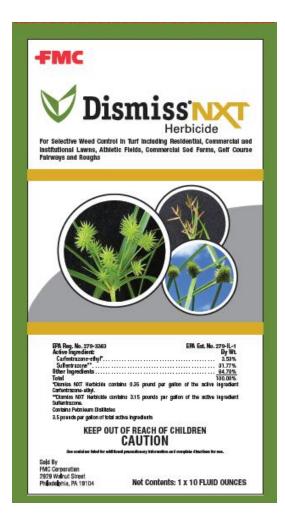
University of Tennessee Bermudagrass





Packaging





☐ Convenient End user friendly package sizes

- 10 Fl oz: Equipped with a dosing chamber
 - 8 units per case
- bottle with an easy to use measuring chamber
 - 4 units per case











Agency Pricing Model				
Package Size	Agency Price			
Dismiss® NXT 10oz	\$98.50			
Dismiss ® NXT 60oz	\$555.00			
Dismiss® NXT 60oz*	\$515.00			

- ☐ Agency Pricing Model for both pack sizes (10 fl oz and 60 fl oz)
- ☐ Volume pricing model for one case or more during a single purchase

*Volume Pricing on 1+case on a single invoice





Dismiss®NXT Cost in Use



Dismiss®NXT Cost In Use					
Package Size	Cost/Unit	Warm Season CIU/A	Cool Season CIU/A		
Dismiss 64oz	\$534.60*	\$66.83	\$50.12		
Quicksilver 8oz	\$149.50*	\$28.03	\$28.03		
Make Your Own	\$684.10*	\$94.86	\$78.15		
Dismiss NXT 60oz	\$555.00	\$92.50	\$69.38		
Dismiss NXT 60oz - Volume	\$515.00	\$85.83	\$64.38		

^{*}Non agency pricing. Subject to distributor selling price





Dismiss®NXT Cost in Use



Dismiss®NXT Cost In Use					
Package Size	Cost/Unit	Warm Season CIU/1000	Cool Season CIU/1000		
Dismiss 64oz	\$534.60*	\$1.54	\$1.15		
Quicksilver 8oz	\$149.50*	\$0.64	\$0.64		
Make Your Own	\$684.10*	\$2.18	\$1.79		
Dismiss NXT 60oz	\$555.00	\$2.13	\$1.67		
Dismiss NXT 60oz - Volume	\$515.00	\$1.97	\$1.55		

^{*}Non agency pricing. Subject to distributor selling price

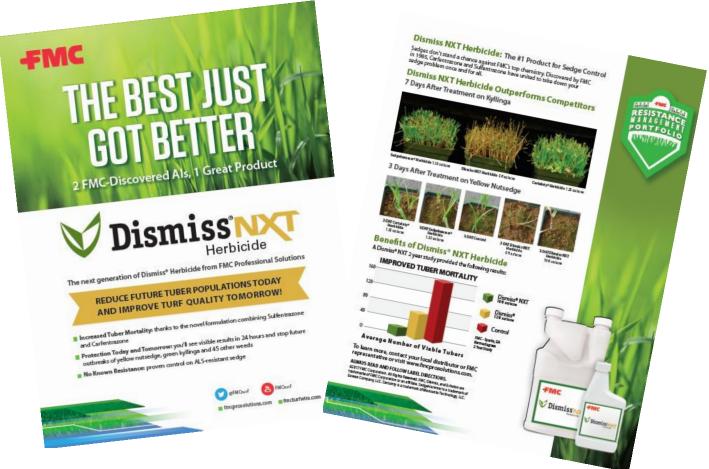




Sell Sheet

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E-Files













Web Banner









Best Management Practices





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Why Use Dismiss®NXT



- ☐ The #1 Sedge control product just got better
- ☐ The results speak for themselves Speed, Control, and reduced future populations
- ☐ Resistance Management Another innovative tool from FMC to fight against resistance management.
 - No known PPO resistant sedge. There is ALS resistant sedge in our market
- ☐ Financially it just makes sense. Reduce future populations today and improve turf quality tomorrow





WE PROVIDE

HERBICIDE INNOVATIONS



















ALWAYS READ AND FOLLOW LABEL DIRECTIONS

