

Conventional Shavings/Flakes

PROBLEMS WITH SOFTWOOD SHAVINGS:

- Irregular Size and Shape - May Include Harmful Splinters
- Can Hide Harmful Contaminants
- Less Absorbent
- More Maintenance - Not Siftable
- Short-lived - High Disposal Costs
- Does Not Meet NIH Health Standards
- Can Lead to Respiratory Problems
- Sticks to Hoofs and Blankets
- Not Dust-Free
- More Waste - Frequent Mucking
- Higher Costs Over Time



History: Espoma is a family-owned business best known for its 85-year history of producing high quality natural plant foods. The company has grown enormously since the early days when founder H.G. Sanders rode his horse to work nearly every day. As it turns out, a fondness for horses has been handed over with the reins of the company from generation to generation. That's why Espoma is especially proud to offer Sani-Care, the very first product from our new, Natural Animal Care Division. Clean, uniform, extremely absorbent, safe and easy to use, we believe that Sani-Care is simply the best overall value in large animal bedding. Like all Espoma products, it's safe, natural and effective. We use Sani-Care for our own horses, because we really care. When you select Sani-Care, be confident that you've chosen the very best.



Sani-Care™, For Those Who Care.

TIPS FOR A CLEANER, HEALTHIER STALL

Constantly Stripping Stalls?

Sani-Care eliminates the need to regularly strip stalls.

Is Your Bedding Hiding Dangerous Contaminants?

Using siftable Sani-Care makes separating urine saturated chips and manure easy - your stall is always clean and sanitary.

Are You Using too Much or the Wrong Type of Bedding?

Only use what is necessary to soak up urine and moisture. With Sani-Care, you can use less bedding and easily reduce waste.

Does Your Bedding Clump for Maximum Absorbency?

Muck only soiled and soaked bedding.

Does Your Bedding Meet NIH Standards?

Sani-Care Meets NIH Health Standards. It's the safest material possible.

Is Your Bedding Free of Additives and Fragrance?

Sani-Care naturally controls odor and contains NO harmful organic vapors or aromatics.

*Veterinarian Recommended Premium
Hardwood Bedding*

Visit us at www.sani-care.com

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Which is Better Bedding for Your Large Animals?



11 Reasons Why Sani-Care™ is Superior to Conventional Animal Bedding.

Espoma Sani-Care™ Bedding

BENEFITS OF HARDWOOD MICROCUBES:

- Uniform Shape & Size
- Sanitized - Heat Treated
- Highly Absorbent
- Siftable - Easy to Separate Waste from Bedding
- Long-Lasting
- Meets NIH Health Standards
- Non-Allergenic - All Natural
- Easy to Use
- Virtually Dust Free
- Less Waste - No Need to Strip
- Cost Savings - Best Value



How does Sani-Care™ Improve the Health & Care of Your Animals?

All Natural Hardwood: Only NIH approved hardwoods from sustainable forests are chosen. Sani-Care is made from a premium blend of Beech, Birch and Maple woods. Our products are 100% all-natural and do not contain chemical additives or processing chemicals of any kind.

MicroCube Technology: Our specialized processing produces high performance, uniform MicroCubes that are heat treated to 1200°. This technology ensures proper sanitization and a higher absorbency per unit weight of over 300%. The fine hardwood MicroCubes provide more surface area for better, quicker moisture absorption.



Superior Absorbency: MicroCube Technology provides maximum absorbency, lasting 4 to 8 times longer than other bedding material, ideal for when your animals require extra-absorbent bedding. The natural clumping technology makes sifting and disposing of the saturated Sani-Care quick and easy.

Easy Maintenance: Ready to use right out of the bag, Sani-Care's uniform micro-sizing allows for easy siftability. Separating manure from bedding is simplified and completely removes all contaminants. The result - less loss of bedding and less work.

Dust-Free: Sani-Care is virtually dust-free and contains no chemical additives or paper sludge of any kind.

Long-Term Savings: Sani-Care is consistently the best value in large animal bedding. Superior siftability reduces bedding loss to only the saturated material. This makes it the most cost effective bedding with long-term savings.

Reduced Waste: Unlike shavings and flakes, the need for regular stall stripping is virtually eliminated. Sani-Care waste disposal and its associated costs are greatly reduced.



Unique MicroCube Technology™



Clumping for less waste

All Natural, Premium Hardwood MicroCube Technology™ The Sani-Care™ Difference.

Why it's Different: All natural Sani-Care is manufactured from premium hardwoods. Our MicroCube Technology is not your traditional wood bedding. There is no other type of wood bedding (shavings, flakes, or pellets) that can compare with our outstanding quality. When concerned with the health and comfort of your animals, Sani-Care is the best.

How to Use: You can use Sani-Care like any other bedding with which you are familiar, but with better results. We recommend using a thicker layer (4 to 6 inches) for stalls with dirt or cement floors, and thinner layers (1 to 3 inches) for stalls with rubber mats or soft footing. The size of your animals and their health will also influence the amount of Sani-Care that you choose to use in the stall.

Directions: Use a fine-tined manure fork in order to take full advantage of Sani-Care's siftable nature. You now have the ability to separate the manure from the bedding and extend the use of the Sani-Care indefinitely to minimize your bedding costs. Simply dispose of urine saturated and clumped Sani-Care to maintain the cleanest stalls. If cost reduction is a high priority, you can either mix the saturated clumps with dry Sani-Care already in the stall or with additional Sani-Care from the bag to extend its usefulness.

To view a video demonstration - visit us online:
www.sani-care.com



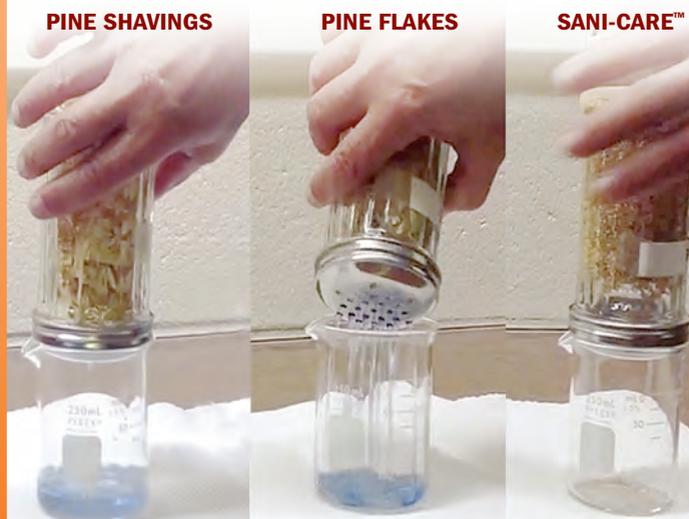
	Sani-Care™	Pine Shavings	Pine Flakes	Pellets
Absorbency	★★★★	★	★★	★★
Ease of Use	★★★★	★	★★	★★
Monthly Stall Costs	★★★★	★	★	★
Sanitized	★★★★	★/✗	★/✗	★/✗
Dust Free	★★★★	✗	✗	★★★★
Separation/Blanket	★★★★	★	★★	★★★★

Best = ★★★★★ Good = ★★★ Fair = ★ Poor = ✗ Sometimes = ★/✗

All Natural Sani-Care provides superior results to alternate types of large animal bedding

Stall Size	Depth of Bedding (inches)			Bags Needed
	2 inches	4 inches	6 inches	
8 ft x 8 ft	6 bags	12 bags	18 bags	
10 ft x 10 ft	9 bags	18 bags	27 bags	
12 ft x 12 ft	14 bags	28 bags	42 bags	

View entire absorbency comparison video at www.sani-care.com.



Why are Pine Shavings Less Sanitary and More Wasteful?

Soft Woods are not as Pure: Softwoods like pine and cedar can emit unhealthy organic compounds. While those compounds may smell pleasing, that very smell can cause distress to your animals. Cedar and pine became popular for bedding material because they are good at controlling odor and have some natural insecticidal properties (they kill or repel bugs, especially cedar). These softwood shavings smell nice due to the volatile compounds (e.g. aromatic hydrocarbons, phenols) that are given off. Unfortunately, these compounds have been linked to health and respiratory problems (asthma, inflammation, allergic responses) and changes in the liver.



Less Absorbent: Absorbing moisture is a primary job of any animal bedding. Pine shavings and flakes allow the urine to pass through to the bottom of the stall before being absorbed into the bedding. The result is what you don't see. The contaminants that lie beneath the surface are what creates the health problems. In most cases, your animal will be standing in a dirtied stall for days until the bedding is removed and the stall is re-sanitized.

They may carry Toxins, Mold and Contaminants: Sani-Care has absolutely no Mycotoxins. Mycotoxins are by-products of mold growth. They are the residue of mold that has already been destroyed. Even after autoclaving, Mycotoxins may still exist.

Flakes and Shavings are NOT Dust Free: Only Sani-Care MicroCubes go through additional processing to cleanse and lower dust levels. None of our wood chip competitors can duplicate this proprietary manufacturing process.

Higher Costs, More Maintenance and More Time: When using shavings and flakes, the stalls are typically stripped of all bedding material at least once a week. That can waste a lot of time and create a ton of bulky waste. This unnecessary labor is expensive over time.



Waste sticks to hooves and blankets



Toxins can lead to illness and allergies