

FRONT



Pantone 368 C Pantone 342 C

ART DEPARTMENT

Job # / Filename	Item #	UPC #	Page Size	Revision #
33627_Insc_KI	ECSM-33627-01	895591001235		
Designer	Product Manager	Start Date	Due Date	Today's Date
Greg S.	Steve B.			02/21/20
File Format	Fonts	Color (Spot or 4C)		
AI CC		Prints CMYK + PMS 368 C, and PMS 342 C		
Printing Process / Finishing	Comments			
Matte finish with spot UV.	Print out for Color Match Proof			6

UV COATING

FRONT

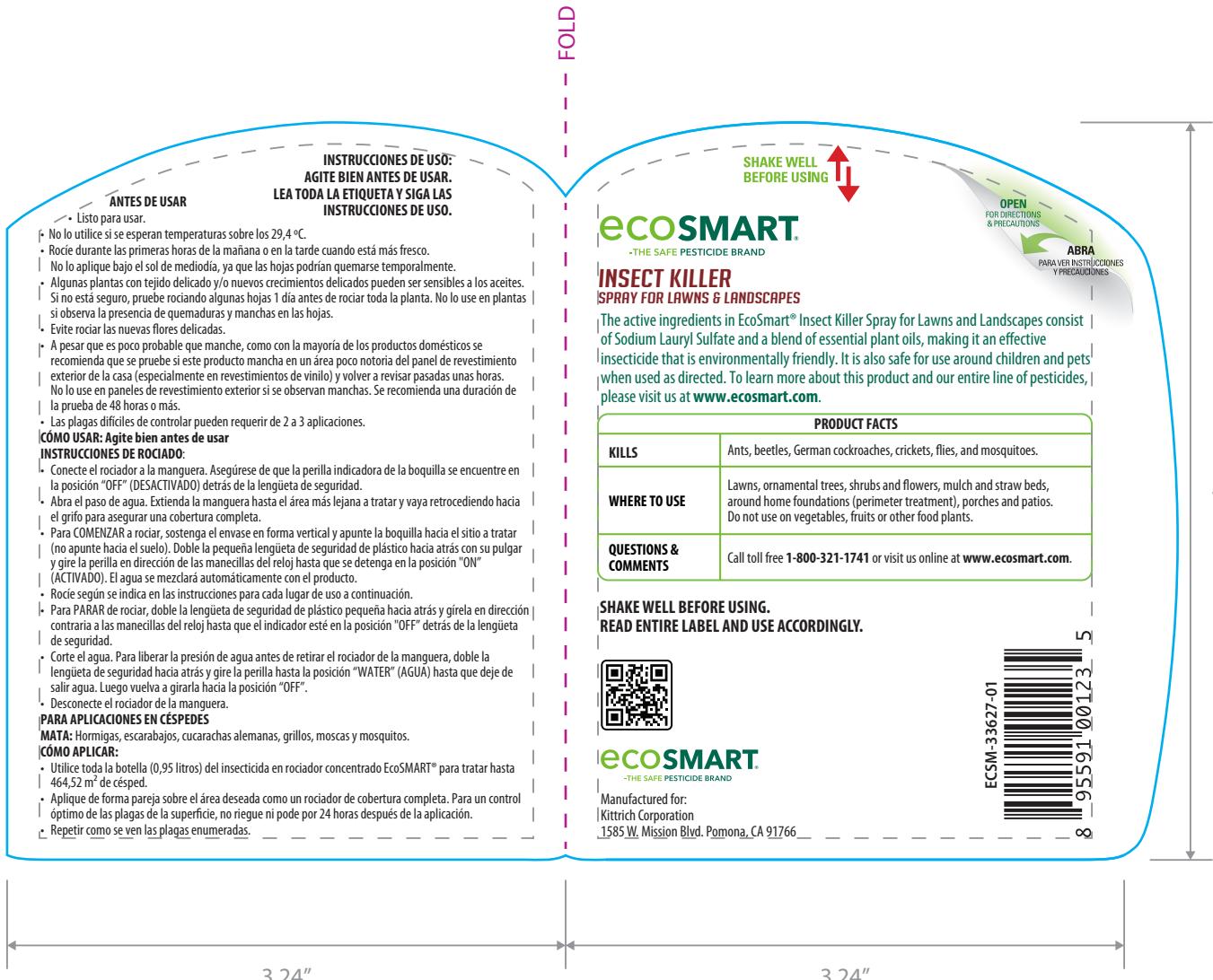


BLACK = UV COATING

WHITE = MATTE FINISH

BACK

OUTSIDE OF BOOKLET

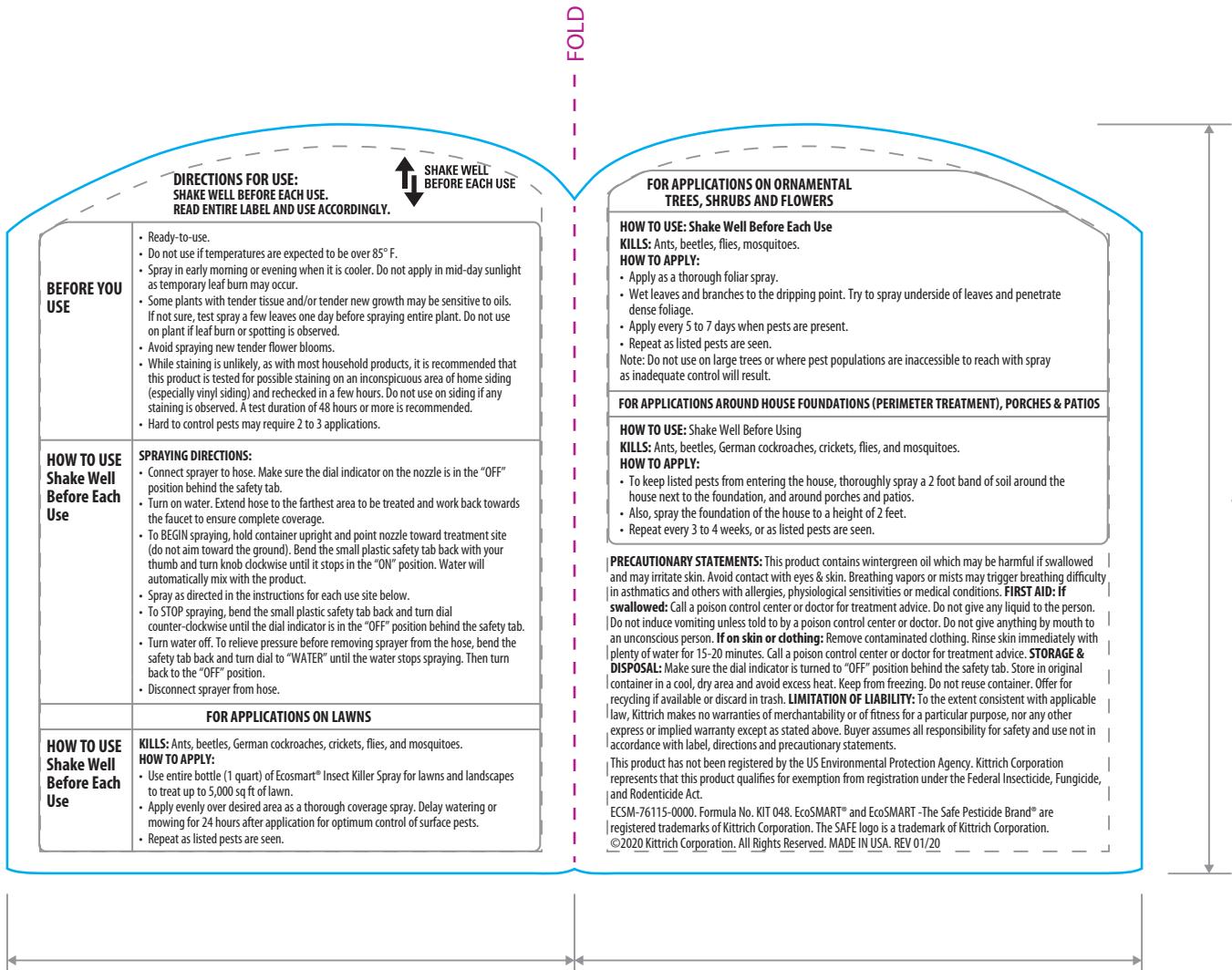


PAGE 4

COVER (first page)

BACK

INSIDE OF BOOKLET



PAGE 2

PAGE 3

BACK

BASE LABEL

BACK SIDE ADHESIVE STICKS TO BOTTLE



(UNDER BOOK)