

### **Active Ingredients Both Products:**

2-Phenethyl Propionate (3.0%) Rosemary Oil (1.5%) Peppermint Oil (1.5%)

**Bed Bug Repellent:** Geraniol (2.0%)

#### **Competitive Alternatives**

Bedlam® (phenoxybenzyl, MGK 264) Steri-fab® (isopropyl alcohol, phenoxybenzyl)

**Formulation** 

**BIMCF:** Aerosol **Repellent:** Ready To Use

**Chemical Family** Botanical

**Mode of Action** Octopamine Blocker

**Restricted Use** No

Signal Word Caution

**Packaging Information BIMCF:** 6 x 17 oz **Repellent:** 12 x 2.75 oz

Scan this code to your smartphone to get more info online.



Download a free QR code reader app online.





TRAVEL SIZE

# Fear. Less. At Home Or Away.

Few insects cause as much fear among consumers as bed bugs. And with good reason — they're tough to control, often resistant to synthetic insecticides and spreading rapidly across many parts of the country.

Now there's a convenient, effective and natural solution to bed bug worries: Essentria™ Broadcast Insecticide for Mattresses, Carpet and Furniture and Bed Bug Repellent Travel Size. With these products, your customers will be protected not only at home, but also while traveling the source of most new bed bug infestations.



Essentria bed bug killer products contain all-natural essential oils that work fast, effectively and are FIFRA 25(b) exempt. By offering a tandem package of Broadcast Insecticide MCF for home use and Bed Bug Repellent for travel, you'll provide peace of mind for customers at home and away.

### **Key Performance Benefits**

Fast knockdown and kill of adult bed bugs, fleas, dust mites and their eggs

Unique mode of action controls pyrethroid resistant strains

An excellent choice for sensitive accounts and interior applications for residential and commercial accounts

Bed Bug Repellent Travel Size is TSA compliant for the carry-on traveler

**National Organics Program (NOP) compliant** 







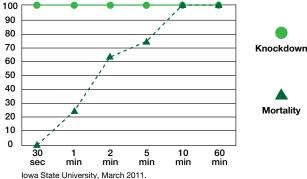
#### Fast Knockdown and Kill:

Essentria Broadcast Insecticide for Mattresses, Carpets and Furniture provides unparalleled knockdown and kill. The quick knockdown provides visual confirmation that the bed bug has been affected by the spray. Rest assured these pests are down for the count.

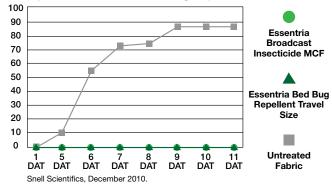
Ovacidal Properties: Multiple research studies have shown that once bed bug eggs come in contact with Essentria Broadcast Insecticide for Mattresses, Carpet and Furniture, they do not hatch, thereby breaking the lifecycle. With this type of security, you can have peace of mind that you will not have to spend time and money on a retreat as a result of hatching bed bug eggs.

Bed Bug Repellent: Help your customer help themselves.
Essentria Bed Bug Repellent will allow your customer to sleep easily while travelling, knowing their luggage is protected against hitch hiking bed bugs.

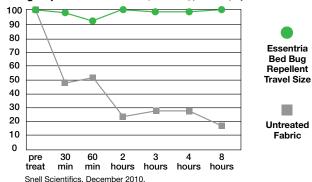
#### Knockdown and Mortality of Field-Collected Bed Bugs When Exposed to Essentria Broadcast Insecticide MCF



#### Percentage Egg Hatch of Bed Bugs When Exposed to Essentria Bed Bug Repellent Travel Size



#### Repellency of Bed Bugs When Exposed to Essentria Bed Bug Repellent Travel Size (2 second application spray on heated mattress)





501 Cascade Pointe Lane, Suite 103 Cary, NC 27513

#### **Labeled Uses**

For use on luggage, mattresses, box springs, headboards, walls, floors, carpeting, baseboards and furniture

## Broadcast Insecticide MCF:

#### **Insects Controlled**

All stages of bed bugs, fleas, dust mites including their eggs

#### **Bed Bug Repellent:**

#### **Insects Repelled**

Bed bugs

Please visit www.envincio.com to download a specimen label.