

Natural & Organic

HAPPY FROG



POTTING SOIL

contains Mycorrhizae and Humic Acid

READY TO USE
FOR

INDOOR & OUTDOOR PLANTS

Jump Start Your Garden!

2 CU. FT. (51.4 DRY QUARTS) 56.6 LITERS

HAPPY FROG



ORGANIC POTTING SOIL

HAPPY FROG

**Outrageous Organics
From the Humboldt Nation**



Since ancient times, frogs have been symbols of rebirth and renewal. Chinese legend tells of Ch'an Chu, the toad who knew the secret of eternal life. In Native American lore, the frog is the protector of the waterways. There's a reason that frogs hold such a powerful place in mythology: if you've ever walked along a river or through a damp forest, you know that frogs thrive in healthy habitats. When the frogs vanish, it is a sign that the forests and streams are in trouble. That's why we named our new organic potting soil Happy Frog. The very life cycle of a frog reminds us of the promise of spring: a slippery brown tadpole transforms itself into a glorious, glistening creature that travels between the twin realms of water and earth, and leaps into the sky out of pure joy. Embrace the vitality of Happy Frog!

Don't Treat Your Soil Like Dirt

Happy Frog is alive with beneficial soil microbes. These little guys help convert organic material into a form plants can use. That's why we never steam sterilize our soil. We're always thinking about the little guy.

Our craftsmanship shows in the aged, finely-screened, pH-balanced forest humus you'll find in our mixes. It gives Happy Frog a certain finesse that your cabbages will appreciate.

We unleash a high-octane boost of earthworm castings into every bag of potting soil. A healthy earthworm culture is bursting with life, full of regenerative organic material that plants thrive on.

Why do flowers go mad for Happy Frog? It's the bat guano, baby. Our guano is sustainably harvested from tropical island caves. For centuries bat guano has been known to be a beneficial organic soil amendment which has a powerful effect on all kinds of plants.

Unlike the other guys, we never use shredded construction debris or municipal yard waste in our products. Sewage sludge? Fuggetaboutit. Topsoil? Excavation materials? Cheap fillers? No way. Never. Those wood chips can rob nitrogen from the soil as they decompose, and that's just not fair to your plants. Besides, who knows what else is in that stuff, anyway?

HAPPY FROG™ Guarantees NO Guesswork

Happy Frog™ contains powerful root stimulators called Mycorrhizae fungi. Mycorrhizae occur naturally in forest soils where the humus content is high and the soil is thriving with microbial life. Once in contact with the plant's root system, mycorrhizae go to work right away colonizing directly onto the roots. This activity dramatically expands both primary and secondary root development enabling the plant to take up more nutrients. The benefits of Happy Frog™ are enhanced fruit and flower production.

Happy Frog™ also contains Humic Acid, a naturally occurring material that is extracted from Leonardite. Humic Acid is found in certain soils, coals, and peat resulting from the decomposition of organic matter. Humic Acid may increase micro-nutrient uptake.

All FoxFarm products are grow tested in our greenhouse laboratory to ensure superior quality. **Enjoy the fruits of our labor!™**

Ingredients

Composted forest humus, sphagnum peat moss, perlite, earthworm castings, bat guano, humic acid (derived from Leonardite), oyster shell and dolomite lime (for pH adjustment).

Mycorrhizae Content Propagules per cc

Glomus intraradices.....	.028
Glomus aggregatum.....	.028
Glomus mosseae.....	.028
Glomus entunicatum.....	.028
Laccaria bicolor.....	5.6
Laccaria laccata.....	5.6
Pisolithus tinctorius.....	414.4
Rhizopogon amylopogon.....	5.6
Rhizopogon fulvigleba.....	5.6
Rhizopogon luteolus.....	5.6
Rhizopogon villosuli.....	5.6
Scleroderma cepa.....	22.4
Scleroderma geastrum.....	22.4
Scleroderma citrinum.....	22.4
Suillus granulatus.....	11.2

Bacterial Specifications cfu per cc

Bacillus amyloliquefaciens.....	60
Bacillus licheniformis.....	60
Bacillus subtilis.....	60
Bacillus pumilus.....	60
Bacillus megaterium.....	60



Easy to Use

Hug Your Houseplants

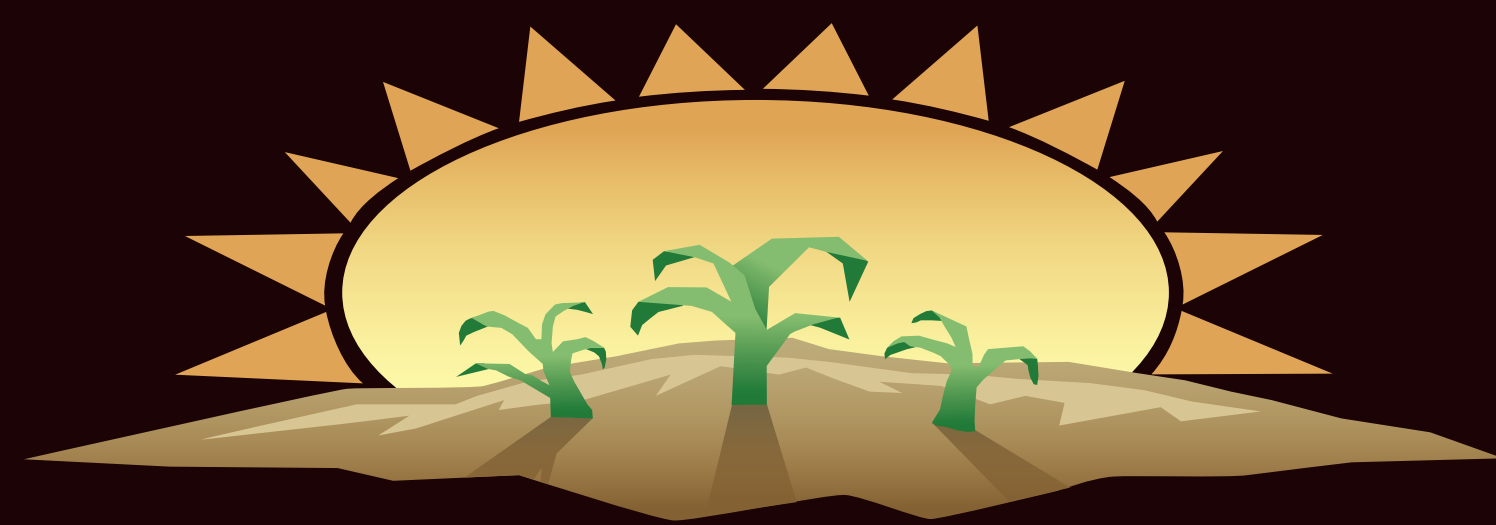
Houseplants are like spoiled hotel guests. They expect room service, a window with a view, even a mint on their pillow. Give your potted treasures the five-star treatment with Happy Frog Potting Soil. Even the most discerning houseplants appreciate earthworm castings and fine-screened forest humus. To get them settled in their new home, fill the bottom of the pot with Happy Frog Potting Soil, gently position your little darling, and ease more potting soil in around the sides. Your plants may not leave a tip, but trust me, they'll find a way to show their appreciation.

Garden Veggies

Who says you can't plant a kitchen garden in containers? Happy Frog Potting Soil is pure and natural. It is teeming with beneficial soil microbes that container-grown vegetables thrive on. Get with the plan. Choose a container size large enough to accommodate those scrumptious full grown beauties. Remember not to overcrowd. Pot it up by placing enough soil to hold your veggies at the correct height. Gently secure those babies by pressing lightly around each plant. Water thoroughly, stand back and watch that zucchini crop!

Bless Your Blooms

Go ahead, be a show-off. Surround your porch and deck with all those luscious, high-maintenance flowers that make your neighbors jealous™. Use Happy Frog Potting Soil full-strength in planter boxes and hanging baskets to keep things blooming. To jump-start existing planters, work in a 3-inch layer of potting soil around each plant. Our secret becomes your success—Happy Frog's lively microbes work directly at the root zone, enhancing plant hardiness and producing show-stopping flowers and fruit. But don't tell the neighbors, or pretty soon everybody will want some.



Keep an eye out for these other Happy Frog products:

In our spare time, not that we really have any, we've been mixing up batches of Happy Frog Natural & Organic Fertilizers to accompany our soil conditioners and potting soils. We have created a variety of specialty blends for new transplants, roses, bulbs, acid-loving plants, vegetables, lawns, and much more.

Happy Frog Jump Start	Happy Frog All Purpose
Happy Frog Bulb Food	Happy Frog Rose Food
Happy Frog Fruit & Flower	Happy Frog Tomato Vegetable
Happy Frog Acid Loving Plants	Happy Frog Premium Lawn
Happy Frog Rock Phosphate	Happy Frog Steamed Bone Meal
Happy Frog Japanese Maple	Happy Frog High Phosphorus Bat Guano

Expiration Date: For maximum microbe activity use within two (2) years from the manufacturer's stamped date. Storage: Keep in a cool, dry place away from pets. Do not expose to excessive heat or direct sunlight.

Distributed by FoxFarm Soil & Fertilizer Co.
Guaranteed by United Compost & Organics, Inc.
P.O. Box 787, Arcata, CA 95518
Humboldt County 1-800-4FOXFARM
www.foxfarmfertilizer.com



Graphic Concept, Design, Layout – Willy Winer ♦ Graphic Art, Layout – Duane Flatmo

Information regarding the contents and levels of metals in this product is available on the internet for the state of Oregon at: <http://oda.state.or.us/fertilizer>

Please remember to recycle ~ it means the world to us

F1260

Outrageous Organics from the Humboldt Nation
With Generous Helpings of Earthworm Castings, Bat Guano & Beneficial Soil Microbes