

Just Born®

Highly Digestible Milk Replacer

POWDERED FORMULA for KITTENS

- Balanced nutrition starts kittens off right
- Highly digestible formula
- Also excellent for pregnant & nursing cats

Next Best Thing to Mother's Milk



NET WT 6 OZ. (170.1 g)

Refrigerate after opening. Discard unused powder after three months.
Your veterinarian should be consulted for advice about the care and feeding of kittens.

GUARANTEED ANALYSIS:

CRUDE PROTEIN, min	33.5%
CRUDE FAT, min	18.0%
CRUDE FIBER, max	0.2%
MOISTURE, max	5.0%
ASH, max	8.0%

INGREDIENTS: Nonfat dry milk, corn oil, soy protein isolate, sodium caseinate, dried corn syrup, maltodextrins, calcium carbonate, carrageenan, dried milk powder, magnesium phosphate, choline chloride, sodium ascorbate, potassium bicarbonate, dipotassium phosphate, natural and artificial flavors, ferrous sulfate, vitamin E supplement, mono and diglycerides, niacinamide, zinc oxide, L-arginine, DL-methionine, copper sulfate, calcium pantothenate, taurine, manganese sulfate, pyridoxine hydrochloride, thiamine hydrochloride, wheat starch, riboflavin supplement, biotin, potassium iodide, folic acid, vitamin A palmitate, sodium selenite, vitamin B₁₂ supplement, vitamin D₃ supplement, BHT and propyl gallate (preservatives).

DIRECTIONS FOR PREPARATION AND USE:

Weigh the kitten. Prepare enough Just Born® milk replacer, with the enclosed measuring scoop, for use within a 24 hour period. Kittens should be fed at least 1/2 ounce of prepared liquid Just Born® milk replacer for every 2 ounces of body weight, daily. Kittens should be allowed to consume as much formula as they want. The table at right gives minimum feeding amounts for a 24 hour period. Mix 1 tablespoon powder into 1 tablespoon and 1 teaspoon water. Use tap or bottled water. Stir until smooth. Pour liquid into an appropriate sized, clean nursing bottle or feeding syringe. Heat liquid by placing bottle or feeding syringe in a pan of tepid water. Test temperature on your wrist. It should feel slightly warm. Do not microwave. Store Just Born® milk replacer in the refrigerator. **Refrigerate unused reconstituted liquid up to 24 hours.** After feeding, hold the kitten's head on your shoulder and rub his back gently until he burps.

WEIGHT OF ANIMAL	MINIMUM AMOUNT OF LIQUID TO BE FED IN 24 HOURS (OUNCES OR TABLESPOONS)		MINIMUM AMOUNT PER FEEDING IF FED EVERY... (TEASPOONS)		
	OUNCES	TBS	8 HRS	6 HRS	4 HRS
2 oz.	1/2 oz.	or 1 Tbs.	1 tsp.	3/4 tsp.	1/2 tsp.
4 oz.	1 oz.	or 2 Tbs.	2 tsp.	1 1/2 tsp.	1 tsp.
8 oz.	2 oz.	or 4 Tbs.	4 tsp.	3 tsp.	2 tsp.
16 oz.	4 oz.	or 8 Tbs.	8 tsp.	6 tsp.	4 tsp.

ORPHANED KITTENS:

If possible, kittens should nurse from their mother for the first 2 days of their lives to receive nutrient rich colostrum. Mother's colostrum provides temporary protection from numerous diseases and contains growth factors believed to stimulate protein synthesis, improve fat utilization, and promote cell growth. While mother's milk is always preferable, Just Born® milk replacer contains nutrient rich milk powder harvested at USDA inspected facilities. **It is extremely important to weigh kittens frequently** (every day) to ensure they are receiving adequate amounts of supplement. If a kitten loses weight after 48 hours, consult your veterinarian. Feed weak or small kittens every 4 hours; feed at 8 hour intervals if strong and active. Kittens' needs will vary and the time and amount may have to be increased or decreased, depending on the breed, growth rate and activity of the kitten. Make water readily available after kittens are 2 weeks old. **Orphan kittens must be kept warm** for proper digestion to occur. Also, use a warm, moist washcloth and gently wipe the kitten's bottom until it wets and has a bowel movement, several times daily, to imitate a mother's care. **This is required for young kitten survival.**

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NOT FOR HUMAN CONSUMPTION

WEANING KITTENS:

Healthy kittens may be weaned when they are about 25 days old or when they can lap formula from a bowl. At this age, blend a high quality dry kitten food with warm Just Born® milk replacer formula prepared as directed to make a paste. Feed the mixture 3-4 times a day for the first week. Each week, increase the amount of dry food in the mixture so that after 6-7 weeks the kitten is fully on dry food.

PREGNANT AND LACTATING QUEENS:

Mix 1 tablespoon of prepared Just Born® milk replacer per 5 pounds of body weight into the pregnant queen's daily ration. Continue until the kittens are weaned.

SUPPLEMENTATION:

If a supplement is desired for a growing kitten, show cat, large litter, geriatric or convalescing cat, simply mix 1 tablespoon of prepared Just Born® milk replacer per 5 pounds of body weight into the cat's daily ration of food.

Just Born® milk replacer is also available in a ready-to-use liquid.

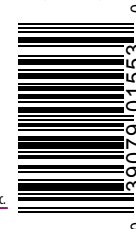
Product is filled by weight, not volume.

If you have questions or comments about Just Born® milk replacer, call our Technical Staff at 1-800-234-2269.



Manufactured for: Farnam Pet Products
A Division of Farnam Companies, Inc.
P.O. Box 34820 Phoenix, Arizona 85067-4820
farnampet.com

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DATE STAMP AREA



WEANING KITTENS:

Healthy kittens may be weaned when they are about 25 days old or when they can lap formula from a bowl. At this age, blend a high quality dry kitten food with warm Just Born® milk replacer to make a paste. Feed the mixture 3-4 times a day for the first week. Each week, increase the amount of dry food in the mixture so that after 6-7 weeks the kitten is fully on dry food.

PREGNANT AND LACTATING QUEENS:

Mix 1 tablespoon of Just Born® milk replacer per 5 pounds of body weight into the pregnant queen's daily ration. Continue until the kittens are weaned.

SUPPLEMENTATION:

If a supplement is desired for a growing kitten, show cat, large litter, geriatric or convalescing cat, simply mix 1 tablespoon per 5 pounds of body weight into the cat's daily ration of food.

Weight of Animal	Amount Per Feeding if Fed Every ...		
	8 Hrs	6 Hrs	4 Hrs
2 oz.	1 tsp.	3/4 tsp.	1/2 tsp.
4 oz.	2 tsp.	1 1/2 tsp.	1 tsp.
8 oz.	4 tsp.	3 tsp.	2 tsp.
16 oz.	8 tsp.	6 tsp.	4 tsp.

Product Code: 3006253 09-1242
RM#: 300505094 Made in the U.S.A.
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DIRECTIONS FOR PREPARATION AND USE:

Weigh the kitten. Feed at least 1/2 oz. of Just Born® milk replacer for every 2 ounces of body weight, daily. Kittens should be allowed to consume as much formula as they want. **Shake well before using.** To open, unfold the corner and cut along the dotted line. Pour liquid into an appropriate-sized, clean nursing bottle or feeding syringe. **Reclose carton and refrigerate.** Heat liquid by placing nursing bottle or feeding syringe in a pan of tepid water. Test temperature on your wrist. It should feel slightly warm. **Do not microwave.** After feeding, hold the kitten's head on your shoulder and rub his back gently until he burps.

Just Born® milk replacer is also available in a powder.

If you have questions or comments about Just Born® milk replacer, call our Technical Staff at 1-800-234-2265. farnampet.com

Manufactured for: Farnam

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P.O. Box 34820 • Phoenix, AZ 85067-4820

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Just Born®

Highly Digestible Milk Replacer

LIQUID FORMULA for KITTENS

- Balanced nutrition starts kittens off right
- Highly digestible formula
- Also excellent for pregnant & nursing cats



Next Best Thing to Mother's Milk

READY-TO-USE LIQUID
NET WT 8 FL. OZ. (236.6 ml)

Not for Human Consumption

Feed at temperature that feels slightly warm on your wrist.

Refrigerate after opening. Discard unused formula after 14 days.

Your veterinarian should be consulted for advice about the care and feeding of kittens.

JUST BORN®
HIGHLY DIGESTIBLE MILK REPLACER
GUARANTEED ANALYSIS: (as a liquid)
CRUDE PROTEIN, min 7.0%
CRUDE FAT, min 3.8%
CRUDE FIBER, max 0.2%
MOISTURE, max 83.0%
ASH, max 2.5%

INGREDIENTS: Water, nonfat dry milk, corn oil, soy protein isolate, sodium caseinate, dried corn syrup, maltodextrins, calcium carbonate, carrageenan, dried milk powder, magnesium phosphate, choline chloride, sodium ascorbate, potassium bicarbonate, dipotassium phosphate, natural and artificial flavors, ferrous sulfate, vitamin E supplement, mono and diglycerides, niacinamide, zinc oxide, L-arginine, DL-methionine, copper sulfate, calcium pantothenate, taurine, manganese sulfate, pyridoxine hydrochloride, thiamine hydrochloride, wheat starch, riboflavin supplement, biotin, potassium iodide, folic acid, vitamin A palmitate, sodium selenite, vitamin B₁₂ supplement, vitamin D₃ supplement, BHT and propylgallate (preservatives).

ORPHANED KITTENS:

If possible, kittens should nurse from their mother for the first 2 days of their lives to receive nutrient rich colostrum. Mother's colostrum provides temporary protection from numerous diseases and contains growth factors believed to stimulate protein synthesis, improve fat utilization, and promote cell growth. **It is extremely important to weigh kittens frequently** (every day) to ensure they are receiving adequate amounts of supplement. If a kitten loses weight after 48 hours, consult your veterinarian. Feed weak or small kittens every 4 hours; feed at 8 hour intervals if strong and active. Kittens' needs will vary and the time and amount may have to be increased or decreased, depending on the breed, growth rate and activity of the kitten. Make water readily available after kittens are 2 weeks of age. **Orphan kittens must be kept warm** for proper digestion to occur. Also, use a warm, moist washcloth and gently wipe the kitten's bottom until it wets and has a bowel movement, several times daily, to imitate a mother's care. **This is required for young kitten survival.**