

CUT HERE

WEANING PUPPIES:

Healthy puppies may be weaned when they are about 25 days old or when they can lap formula from a bowl. At this age, blend a high quality dry puppy food with warm Just Born ready-to-use liquid formula to make a paste. Feed the mixture 3-4 times a day for the first week. Each week, increase the amount of dry food in the mixture so that after 6-7 weeks the puppy is fully on dry food.

PREGNANT AND LACTATING BITCHES: Mix 1 tablespoon of Just Born Milk Replacer per 5 pounds of body weight into the pregnant bitch's daily ration. Continue until the puppies are weaned.

SUPPLEMENTATION:

If a supplement is desired for a growing puppy, show dog, large litter, geriatric or convalescing dog, simply mix 1 tablespoon per 5 pounds of body weight into the dog's daily ration of food.

Weight of Animal	Amount Per Feeding if Fed Every ...		
	8 Hrs	6 Hrs	4 Hrs
2 oz.	1 tsp.	3/4 tsp.	1/2 tsp.
4 oz.	2 tsp.	1 1/2 tsp.	1 tsp.
8 oz.	4 tsp.	3 tsp.	2 tsp.
16 oz.	8 tsp.	6 tsp.	4 tsp.

HOW TO OPEN



DIRECTIONS FOR PREPARATION AND USE:

Weigh the puppy. Feed at least 1/2 oz. of Just Born for every 2 ounces of body weight, daily. Puppies should be allowed to consume as much formula as they want. **Shake well before using.** To open, unfold the corner and cut along the dotted line. Pour liquid into an appropriate sized, clean Just Born nursing bottle. **Reclose carton and refrigerate.** Heat liquid by placing nursing bottle in a pan of tepid water. Test temperature on your wrist. It should feel slightly warm. **Do not microwave.** After feeding, hold the puppy's head on your shoulder and rub his back gently until he burps. Make water readily available after puppies are 2 weeks of age. Farnam water bottles are recommended.

Just Born Milk Replacer is also available in a powder.

If you have questions or comments about Just Born Milk Replacer, call our Technical Staff at 1-800-234-2269.

farnampet.com



- **Balanced nutrition starts puppies off right in life**
- **Also excellent for pregnant and nursing dogs**
- **STAYS FRESH LONGER after opening than canned liquid milk replacers**

READY-TO-USE LIQUID

236.6 ml.
(8 fl. oz.)

Feed at temperature that feels slightly warm on your wrist.

Refrigerate after opening. Discard unused formula after 14 days.

Your veterinarian should be consulted for advice about the care and feeding of puppies.

JUST BORN GUARANTEED ANALYSIS:
(as a liquid)

CRUDE PROTEIN, min	6.5%
CRUDE FAT, min	6.5%
CRUDE FIBER, max	0.1%
MOISTURE, max	78.0%
ASH, max	2.5%

INGREDIENTS: Water, corn oil, nonfat dry milk, sodium caseinate, corn syrup solids, soy protein isolate, dicalcium phosphate, calcium carbonate, carageenan, maltodextrin, dipotassium phosphate, colostrum milk powder, sodium ascorbate, potassium bicarbonate, natural and artificial flavors, choline chloride, zinc oxide, dl alpha tocopherol acetate (vitamin E), magnesium sulfate, ferrous sulfate, mono-diglycerides, calcium pantothenate, l-arginine, dl-methionine, niacinamide, manganese sulfate, wheat starch, thiamine hydrochloride, cupric sulfate, vitamin A palmitate, pyridoxine hydrochloride, biotin, menadione, folic acid, cyanocobalamin (vitamin B₁₂), potassium iodide, sodium selenite, cholecalciferol (vitamin D₃), BHT and propyl gallate (preservatives).

Manufactured for: **FARNAM PET PRODUCTS**

A Division of Farnam Companies, Inc.
P.O. Box 34820 • Phoenix, AZ 85067-4820

ORPHANED PUPPIES:

If possible, puppies should nurse from their mother for the first 2 days of their lives to receive nutrient rich colostrum. Mother's colostrum provides temporary protection from numerous diseases and contains growth factors believed to stimulate protein synthesis, improve fat utilization, and promote cell growth. While mother's milk is always preferable, Just Born contains nutrient rich colostrum milk powder harvested at USDA inspected facilities. It is extremely important to weigh puppies frequently (every day) to insure they are receiving adequate amounts of supplement. If a puppy loses weight after 48 hours, consult your veterinarian. Feed weak or small puppies every 4 hours; feed at 8 hour intervals if strong and active. Puppies' needs will vary and the time and amount may have to be increased or decreased, depending on the breed, growth rate and activity of the puppy. **Orphan puppies must be kept warm** for proper digestion to occur. Also, use a warm, moist washcloth and gently wipe the puppy's bottom until it wets and has a bowel movement, several times daily, to imitate a mother's care. **This is required for young puppy survival.**

Product Code: 1551 05-140Z
RMF: 2006933 Made in the U.S.A.
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Just Born

Highly Digestible Milk Replacer for Puppies

Enriched with
COLOSTRUM

- Balanced nutrition starts puppies off right in life
- Also excellent for pregnant and nursing dogs

POWDERED FORMULA Net Weight: 340.2 g (12 oz.)



Refrigerate after opening. Discard unused powder after three months. Your veterinarian should be consulted for advice about the care and feeding of puppies.

JUST BORN GUARANTEED ANALYSIS (as a powder):

CRUDE PROTEIN, min	29.0%
CRUDE FAT, min	28.0%
CRUDE FIBER, max	0.2%
MOISTURE, max	5.0%
ASH, max	8.0%

INGREDIENTS: Corn oil, nonfat dry milk, sodium caseinate, corn syrup solids, soy protein isolate, dicalcium phosphate, calcium carbonate, carageenan, maltodextrin, dipotassium phosphate, colostrum milk powder, sodium ascorbate, potassium bicarbonate, natural and artificial flavors, choline chloride, zinc oxide, dl alphatocopherol acetate (vitamin E), magnesium sulfate, ferrous sulfate, mono-diglycerides, calcium pantothenate, l-arginine, dl-methionine, niacinamide, manganese sulfate, wheat starch, thiamine hydrochloride, cupric sulfate, vitamin A palmitate, pyridoxine hydrochloride, biotin, menadione, folic acid, cyanocobalamin (vitamin B₁₂), potassium iodide, sodium selenite, cholecalciferol (vitamin D₃), BHT and propyl gallate (preservatives).

DIRECTIONS FOR PREPARATION AND USE:

Weigh the puppy. Prepare enough Just Born, with the enclosed measuring scoop, for use within a 24 hour period. Puppies should be fed at least 1/2 ounce of liquid Just Born for every 2 ounces of body weight, daily. Puppies should be allowed to consume as much formula as they want. The table at right gives minimum feeding amounts for a 24 hour period. For puppies 1-10 days old, mix 1 scoop powder into 2 scoops water. For puppies older than 10 days, mix 2 scoops powder into 3 scoops water. Use tap or bottled water. Stir until smooth. Pour liquid into an appropriate sized, clean Just Born nursing bottle. Heat liquid by placing bottle in a pan of tepid water. Test temperature on your wrist. It should feel slightly warm. Do not microwave. Store Just Born powder in the refrigerator. **Refrigerate unused reconstituted liquid for up to 24 hours.** After feeding, hold the puppy's head on your shoulder and rub his back gently until he burps. Make water available after puppies are 2 weeks old. Farnam puppy water bottles are recommended.

WEIGHT OF ANIMAL	MINIMUM AMOUNT OF LIQUID TO BE FED IN 24 HOURS (OUNCES OR TABLESPOONS)		MINIMUM AMOUNT PER FEEDING IF FED EVERY... (TEASPOONS)		
	OUNCES	TBS	8 HRS	6 HRS	4 HRS
2 Ounces	1/2 oz.	or 1 Tbs.	1 tsp.	3/4 tsp.	1/2 tsp.
4 Ounces	1 oz.	or 2 Tbs.	2 tsp.	1 1/2 tsp.	1 tsp.
8 Ounces	2 oz.	or 4 Tbs.	4 tsp.	3 tsp.	2 tsp.
16 Ounces	4 oz.	or 8 Tbs.	8 tsp.	6 tsp.	4 tsp.

ORPHANED PUPPIES:

If possible, puppies should nurse from their mother for the first 2 days of their lives to receive nutrient rich colostrum. Mother's colostrum provides temporary protection from numerous diseases and contains growth factors believed to stimulate protein synthesis, improve fat utilization, and promote cell growth. While mother's milk is always preferable, Just Born contains nutrient rich colostrum milk powder harvested at USDA inspected facilities. It is extremely important to weigh puppies frequently (every day) to insure they are receiving adequate amounts of supplement. If a puppy loses weight after 48 hours, consult your veterinarian. Feed weak or small puppies every 4 hours; feed at 8 hour intervals if strong and active. Puppies' needs will vary and the time and amount may have to be increased or decreased, depending on the breed, growth rate and activity of the puppy. Orphan puppies must be kept warm for proper digestion to occur. Also, use a warm, moist washcloth and gently wipe the puppy's bottom until it wets and has a bowel movement, several times daily, to imitate a mother's care. This is required for young puppy survival.

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week. Each week, increase the amount of dry food in the mixture so that after 6-7 weeks the puppy is fully on dry food.

PREGNANT AND LACTATING BITCHES:

Mix 1 tablespoon of prepared Just Born Milk Replacer per 5 pounds of body weight into the pregnant bitch's daily ration. Continue until the pups are weaned.

SUPPLEMENTATION:

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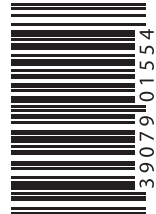
Just Born Milk Replacer is also available in a ready-to-use liquid.

Product is filled by weight, not volume.

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POWDERED FORMULA Net Weight: 793.8 g (28 oz.)

Refrigerate after opening. Discard unused powder after three months. Your veterinarian should be consulted for advice about the care and feeding of puppies.

JUST BORN GUARANTEED ANALYSIS (as a powder):

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