



Used by Professionals for over 30 years!

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ESSENTIAL[®] PLUS 1-0-1

FOR HEALTHY PLANTS, ROOTS & SOIL

ORGANIC ALL-PURPOSE PLANT FOOD

Benefits:

- For Organic Gardening
- All-Purpose Plant Food and Soil Amendment Rich in Humic Acids and Kelp Extracts
- Natural Plant Hormones Get Seeds Off to a Vigorous Start
- Gets Transplants and New Plantings Quickly Established and Growing Heartily
- Stimulates Strong Root Development in Flowers, Vegetables, Trees and Shrubs
- Long-Used by Professional Growers; Now Available for Homeowners
- USDA Certified BioBased Product



Where To Use:

An all-purpose plant food that can be on all varieties of vegetables, flowers, lawns, trees, ornamentals, landscapes, and shrubs. Use for organic gardening on vegetables, fruits, berries, and herbs. Use when sowing seeds, planting or re-potting. Use on indoor houseplants.

When To use:




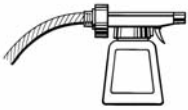

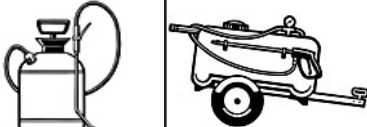
An all-purpose plant food that feeds plants vital multi-nutrients, stimulates root growth, and conditions soil. Can be used throughout the growing season. In colder climates start applying Essential in the spring when temperatures rise above 50°F degrees or after the first mowing. Continue applications until fall and temperatures drop below 50°F or before the first frost. In warm climates Essential can be used all year long.

How To Use & Apply:

How To Use & Apply		
Seeds and Planting New Plants	Mix ½ capful (1 fl oz) per gallon of water. Plant seeds or live plants following specific package or plant tag instructions.	Water thoroughly after planting with dilution of Essential and water.
Organic Vegetable Gardening, Herbs, Flowers, Trees, Shrubs and Landscape Plants	Mix ½ capful (1 fl oz) per gallon of water. Apply by using a watering can or garden sprayer. Fill hose-end sprayer with product. Set dial to 2 fluid ounces. Attach to garden hose and spray evenly over entire area.	Water plants monthly with diluted product
Houseplants	Mix ½ capful (1 fl oz) per gallon of water.	Water plants monthly with diluted product.
Giant Pumpkins	Mix ½ capful (1 fl oz) per gallon of water.	Water plants every 14 days with diluted product.
Lawns, Grass Seeding and Sod	Mix 1 ½ capfuls (3 fl oz) per gallon of water. For small areas apply with a watering can. For larger areas mix product in sprayer tank and apply evenly over area. Fill hose-end sprayer with product. Set dial to 3 fluid ounces. Attach to garden hose and spray evenly over entire area.	Apply monthly. One quart of diluted Essential covers 10,660 square feet.

How To Use:

Product may be applied by using a watering can, hose-end sprayer, backpack sprayer or trailer sprayer. Easy to measure cap included on bottle. 1 Cap = 2 fluid ounces. Whether you use a watering can or the sprayer, exact gallon measurements are not critical, so do not worry if you use a little more.

STEP 1	STEP 2	STEP 3: CHOOSE YOUR METHOD TO APPLY			
		Watering Can	Hose-End Sprayer		Lawn and Garden Sprayer
					
Easy to measure cap included on bottle. 1 Cap = 2 fluid ounces	Use measuring cap to fill watering can, or sprayer with desired amount of product.	Most watering cans contain ½ to 2 ½ gallons. Use the attached measuring cap to fill watering can with correct amount of product.	Fill hose-end sprayer with product. Attach to garden hose and spray evenly over entire area.	If your hose-end sprayer has a dial, set the dial to the rate specified on the product label.	Step 1: Fill tank halfway with water. Step 2: Multiply the rate per gallon listed on the label with the total number of gallons in your spray tank. For example, if the label specifies 1 capful (2 oz) in one gallon of water, and you have a 5-gallon sprayer, you would add 5 capfuls (10 fl oz) to the tank. Step 3: Fill the rest of your tank with water.

Available Sizes:

- 1 Quart bottle
- 2.5 Gallon bottle
- 30 Gallon drum

Coverage Area:

- 1 Quart bottle covers 10,660 square feet
- 2.5 Gallon bottle covers 106,600 square feet (2.4 acres)
- 30 Gallon drum covers 29 acres

Shelf Life:

Has a minimum shelf life of 2 years, but when stored properly will often last longer.

Cautions:

KEEP OUT OF REACH OF CHILDREN

Disposal Methods:

Empty bottle can be offered for recycling or disposal in regular trash. If partly filled, call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

This is not a product label. Always read and follow the product label before use.

Request Material Safety Data Sheet by contacting our customer service center at 800-648-7626 or sending us an email to questions@growthproducts.com.