



**TrapSmart**  
Response Time Matters

**For Immediate Release**

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## **AIRPORTS USING GPS TRAPPING TECHNOLOGY TO AVOID BIRD STRIKES**

Vernon, NJ – January 30, 2012 – Flocks of birds can be a nuisance on any walkway or roadway. When that roadway is actually the runway of an airport, there are even greater dangers to the birds, humans and aircraft.

According to the Federal Aviation Administration (FAA) Wildlife Strike Database, an average of 26 bird strikes occurred daily at airports around the country between 2006 – 2010. While many of these strikes don't disrupt a flight, cases of run-ins with birds have caused serious damage to planes costing in excess of hundreds of thousands of dollars. A recent and infamous case involving US Airways Flight 1549, caused the plane to lose both engines. An emergency landing in New York's Hudson River, putting the lives of its passengers in peril, was the direct result of a collision with birds.

Keeping birds away from airports is the best way to prevent these costly impacts. Trapping is a humane method of preventing birds (and other wildlife) from interfering with airport operations. However wildlife regulations concerning trapping, including checking the traps for captures every 24 hours, can be time consuming for busy airport personnel.

Trapsmart, a computer-based wildlife trap monitoring system, improves efficiency, productivity and profitability of wildlife control efforts. Using GPS technology, an alert via email and text message is sent to trappers as soon as an animal enters a trap.

"Trapsmart is fully automated and enables monitoring of multiple traps simultaneously," said Thomas Watson, co-creator of Trapsmart and professional pest control operator. "With traps located in many different areas of a large airport, the time it takes for personnel to drive around to check traps can be daunting. Now, they have a solution that allows them to stay focused on other tasks while complying with regulations."

Several airports in the US are already using Trapsmart to control bird and wildlife including Seattle Tacoma International Airport. Recently at a local airport when an alert was received by one of their units, they discovered a bald eagle had been captured. Airport personnel were able to release the bird back into the wild and avert any possible tragedies.

"The immediate, real-time alert from the Trapsmart unit, saved a valued member of an endangered species," said James Burgio, co-creator of Trapsmart and design and marketing expert of GPS tracking systems. "A quick and safe release avoided any danger to the bird and passengers on flights and allowed this national treasure to return to its natural environment."

Trapsmart is a humane trapping option for other wildlife as well including raccoons, possums and skunks as well. The device is easily adaptable for other trap types such as rodent and hog



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traps. Commercial and residential locations can benefit from the 24 hour, seven-days a week monitoring offered by Trapsmart unit for reliable, effective wildlife control.

For additional information on Trapsmart, visit [www.trapsmart.com](http://www.trapsmart.com) or call 973-907-0280.

*About Trapsmart:* Trapsmart provides computer-based monitoring of all trapping sites 24/7 and enables remote monitoring of multiple traps, improving trapping efficiency by reducing wasted travel time, removing the liability associated with animals trapped in excess of statutory time limits and enabling quick response when a trap is occupied. Trapsmart delivers real-time text and email alerts the minute a trap door is shut so you can respond immediately, minimizing damage and ensuring **humane wildlife treatment**. One Trapsmart control unit can manage multiple sensors on many cages, and can easily be retrofit on any existing wildlife traps. Extensive research and development and wildlife control testing ensures that Trapsmart will work under most environmental conditions and provide extended coverage using cellular network and SMS back up technology. *For more information, visit* <http://www.trapsmart.com>.

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