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News Release

Velifer Bioinsecticide/Miticide Approved for New Application Methods and Crops

RESEARCH TRIANGLE PARK, NC, March 14, 2024 — BASF has received new label registration for Velifer® Bioinsecticide/Miticide which allows greenhouse growers to use the product in soil-directed sprays, dips, and drench applications for greater flexibility in integrated pest management programs. This expanded label also includes new crops: nut trees, vines, brambles, and bushberries.

Velifer Bioinsecticide/Miticide is a proprietary strain of *Beauveria bassiana* that provides selective management of mites, thrips, aphids, mealybugs, and whiteflies through direct contact in commercial greenhouse operations. It is compatible with beneficials like predatory mites and bugs, parasitoids, and greenhouse pollinators like *Bombus spp.* Additionally, its enhanced plant safety profile does not injure or build residue in production.

“We have been eagerly anticipating the new Velifer Bioinsecticide/Miticide name, and this expanded label is great news for growers,” said Liz Dunbar, BASF Product Manager for Greenhouse and Nursery. “The dip and drench applications offer more ways to make applications in propagation and on the bench to manage difficult pests.”

BASF will continue to steward the labels for the Velifer Fungal Contact Insecticide/Miticide and new Velifer Bioinsecticide/Miticide product names in the market through the transition to new material.

Media Relations contact
Nicole Sanders
Phone: (704) 560-5912
nicole.sanders@basf.com

BASF Corporation
26 Davis Drive
Research Triangle Park, NC 27709

For more information about BASF greenhouse and nursery products and services, visit www.betterplants.basf.us or contact your BASF sales specialist.

Always read and follow label directions.
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About BASF Agricultural Solutions division

Everything we do, we do for the love of farming. Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population, while reducing environmental impacts. That's why we are working with partners and experts to integrate sustainability criteria into all business decisions. We invest in a strong R&D pipeline, combining innovative thinking with practical action in the field. Our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and our other stakeholders along the value chain. With teams in the lab, field, office and in production, we do everything in our power to build a sustainable future for agriculture. In 2023, our division generated sales of €10.1 billion. For more information, please visit www.agriculture.basf.com or our social media channels.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 16,000 employees in North America and had sales of \$20.5 billion in 2023. For more information about BASF's North American operations, visit www.basf.com/us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.