

What Is Water-In?

WATER-IN is comprised of surfactants, an acronym for "Surface Active Agents". Water quality and abundance varies from place to place, and high surface tension in water and/or compacted soils directly affect water penetration and impact.



Surface tension is an effect within the surface layer of water that causes that layer to behave as if it has an elastic cover. Surface tension is caused by the attraction between the molecules of the liquid by various intermolecular forces.

WATER-IN breaks down

that attraction allowing water to move and penetrate more efficiently.

When used according to instructions, the surface active agents in WATER-IN are designed to reduce the surface tension and allow the water that you apply to penetrate more effectively.



An initial treatment of 2 tablespoons of WATER-IN in 1 gallon of water gets the job done!

WATER-IN is a professional grade product and must be used in accordance with its labeling. Please follow all instructions carefully, use appropriate safety precautions, and wear recommended safety clothing as instructed on the product label.

This brochure is designed to advise the approved and recommended applications for WATER-IN and is not intended to provide precise application, dilution, or safety instructions.

Brandt Consolidated, Inc. warrants that this product conforms to its chemical description and is reasonably fit for the purpose stated on the label when used in accordance with directions under normal conditions of use; but neither this warranty nor any other warranty of merchantability or fitness of a particular product expressed or implied, extends to the use of this product contrary to label conditions, or under conditions not reasonably foreseeable to the seller; and buyer assumes the risk of any such use.

WATER-IN is a registered trademark of Brandt Consolidated, Inc., Springfield, Illinois USA.

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Makes Water Wetter!

Water-In®

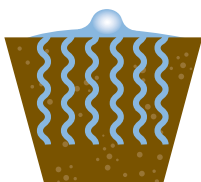




Surface tension



WATER-IN breaks surface tension



How Water-In Works

Some waters have a hard "skin" of surface tension that prevents that water from penetrating compacted soils. It's that same surface tension that allows a paperclip to float on water!

WATER-IN breaks that surface tension allowing water to move freely into the soil profile allowing less water to be more effective.

Uniform water penetration yields healthier plant growth through more efficient water usage.



When to Use Water-In

WATER-IN performs at its best when part of a regular program of application to lawns, flowers, vegetable gardens, trees and shrubs beginning in early Spring and continuing through Autumn.

Treatment Recommendations

WATER-IN should always be diluted prior to use in water whether by mixing in a container or dispensing in a hose end sprayer. WATER-IN should always be applied to the point of run off.

Initial Treatment

An initial treatment of 2 tablespoons of WATER-IN in 1 gallon of water is typically sufficient to eliminate water runoff, puddling and enables watering to penetrate more easily. For best results, reapply every 6 to 8 weeks.



Subsequent Treatments

In most areas, applications of WATER-IN at the rate of 1 tablespoon per gallon of water are sufficient, however on highly compacted soils, slopes or areas prone to water runoff, the higher rate of 2 tablespoons per gallon of water may be advisable.

Please check the product label or the company website for complete and specific instructions.



WATER-IN is safe for use to treat the soils of turf, ornamentals, fruits and vegetables!



Easy Application

WATER-IN may be applied using any convenient method after dilution. Watering cans, hose end sprayers, pump-up or back pack sprayers are all fine with WATER-IN. In most cases 1 to 2 tablespoons of WATER-IN in a gallon of water gets the job done.